

The Karnes County Times

Karnes County's only locally owned newspaper

www.karnescountytimes.com

P.O. Box 326, Kenedy, TX 78119 - 111 S. Second St., Kenedy, TX 78119

E-mail: editor@karnescountytimes.com

830-583-9192 - Fax: 830-583-9691 - Hours: M-F, 9 a.m. - Noon, 1 p.m. - 5 p.m.

DISPLAY ADS:

Our local rate is \$5 per column inch. Except for classifieds, The Karnes County Times has a six-column wide page. Our column widths are 1-column: 1.7", 2-column: 3.54", 3-column: 5.37", 4-column: 7.2", 5-column: 9.04", 6-column: 10.875".

Larger ads have specially discounted rates as follows:

Quarter page (5.37" wide x 10.5" tall): \$150

Half page (10.875" wide x 10.5" tall): \$250

Full Page (10.875" wide x 21" tall) \$350

CLASSIFIEDS:

\$5 for 30 words or less, with an additional 15 cents for each word over the first 30. All classifieds are also viewable at www.karnescountytimes.com, which is a free access web site where the entire newspaper is viewable online for FREE.

BUSINESS DIRECTORY:

Publishes every week. Every ad is FULL COLOR. Rates are \$5 per week for a 2C x 1" ad. \$10 per week for a 2C x 2" ad and \$15 per week for a 2C x 3" ad. A three-month commitment is necessary to qualify for listing in the business directory.

OTHER ITEMS:

Obituaries: \$5, \$10 with photo. Engagements/Weddings: \$15 (with or without photo).

Birthday/Anniversary: \$15.

COLOR: Add full color to your ad for an additional \$100

DISCOUNTS: Ads delivered in "camera ready" form (electronic file format – PDF, JPEG, Word, etc.) are eligible for a 10% discount.

PRE-PRINTED INSERTS:

| Qty. | 2-pages | 4-16 pages | 18-32 pages | 32+ pages |
|-------|---------|------------|-------------|-----------|
| 1,000 | \$100 | \$125 | \$150 | \$175 |
| 2,000 | \$175 | \$200 | \$225 | \$250 |
| 3,000 | \$250 | \$275 | \$300 | \$325 |
| 4,000 | \$325 | \$350 | \$375 | \$400 |
| 5,000 | \$400 | \$425 | \$450 | \$475 |

DEADLINES: The Karnes County Times publishes every Thursday. Tuesday at noon is the deadline for all advertising and news items for that week's issue.